

# What are you Evaluating?



*This slide deck takes you through an exploration of your objectives, processes and methods to clarify the focus.  
Be clear what you asking, and what kinds of answers you are looking for.*



# Some Key Terms

- ❖ **Tracking/Monitoring** tells you what is happening
- ❖ **Evaluation** provides an understanding of the meaning of the observed changes. (Is the change systematic, and or meaningful)
- ❖ **Research** refers to investigation, review, reflection, to develop the evidence that builds efficiency and good practice, not necessarily a discrete academic study.



# Asking Questions

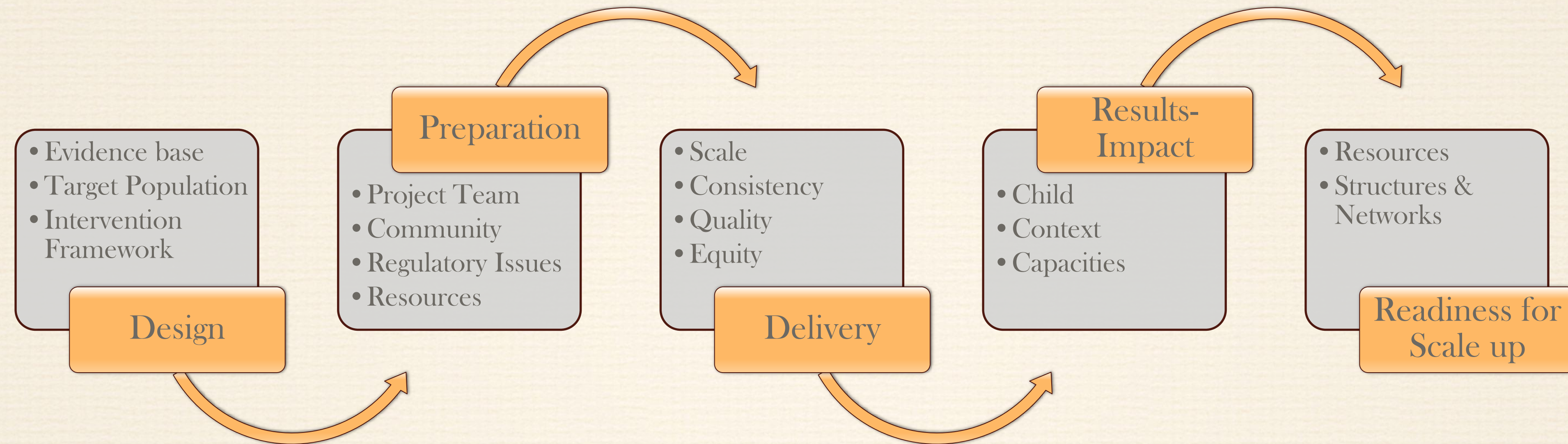
Do not start with your **TOOLS**

Start with your **Theory of Change Model (ToC)**

*that outlines your process, links outcomes and activities,  
and guides the exploration of  
HOW and WHY the desired change is achieved.*



# Step 1a : Clarifying your ToC



A complete ToC outlines your processes and your outcomes.

The eventual objective is to identify, for each of YOUR components, a method to track and evaluate progress and achievement.



## Step 1b:

# What is your “Research” Question?

- Identify the main question that you are currently interested in.
- Does your ToC capture that?
- This question is crucial to the design of your impact analysis



# Step 1c: Addressing the details

- ❖ List other questions that you will need answered to review your design and implementation process at scale.
- ❖ Remember that children are part of a complex system of social, cultural and economic influences. Have you addressed this complexity?
- ❖ Is your ToC sufficiently detailed to inform the scaling process?
- ❖ These questions will help you fill out your Monitoring Framework



# Step 1d: Building up the Detail of your M&E framework

- . *Link the questions you have raised to the corresponding components, rows, in the RMAF*
- . *Each question, and potential answer, will guide you towards how to track progress in that component, as well as providing an indicator goal for what you are trying to achieve.*
- . *Before filling in the details of the RMAF make sure you are clear what the question is that is relevant to your programme, for each row of the RMAF*



# Do's and Don'ts

- ❖ Remember that there is no **ONE WAY** to measure child development
- ❖ Make sure you cover each and every component of your ToC , both process and outcomes, with a question(s) that help
  - Review Progress towards that target
  - Evaluate Achievement of Change
- ❖ Over the implementation time frame review and update you ToC, potentially adding or removing questions and indicators.



- ❖ Don't plan to collect information that does not help you review and evaluate the programme, that do not link to valuable questions.
- ❖ The ToC should be the basis for upon which decisions on assessment tools are based. Different tools will be needed for different parts of the ToC.
- ❖ As the project moves from Proof of Concept to Transition to Scale you will need to reflect on what you have learnt, but also what new questions you need to answer.



*When you are confident that you have the right questions*

*You can explore what methods are appropriate in your context to collect the data necessary to answer them.*



# Contributors:

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*Thank You*