



Measurement for Change

# Slide Deck 2: What is the Detail you Can & Should Track and Measure?



*Linking the questions to the metrics*

*This slide deck takes you through the process of clarifying what questions your M&E framework should be focused on.*

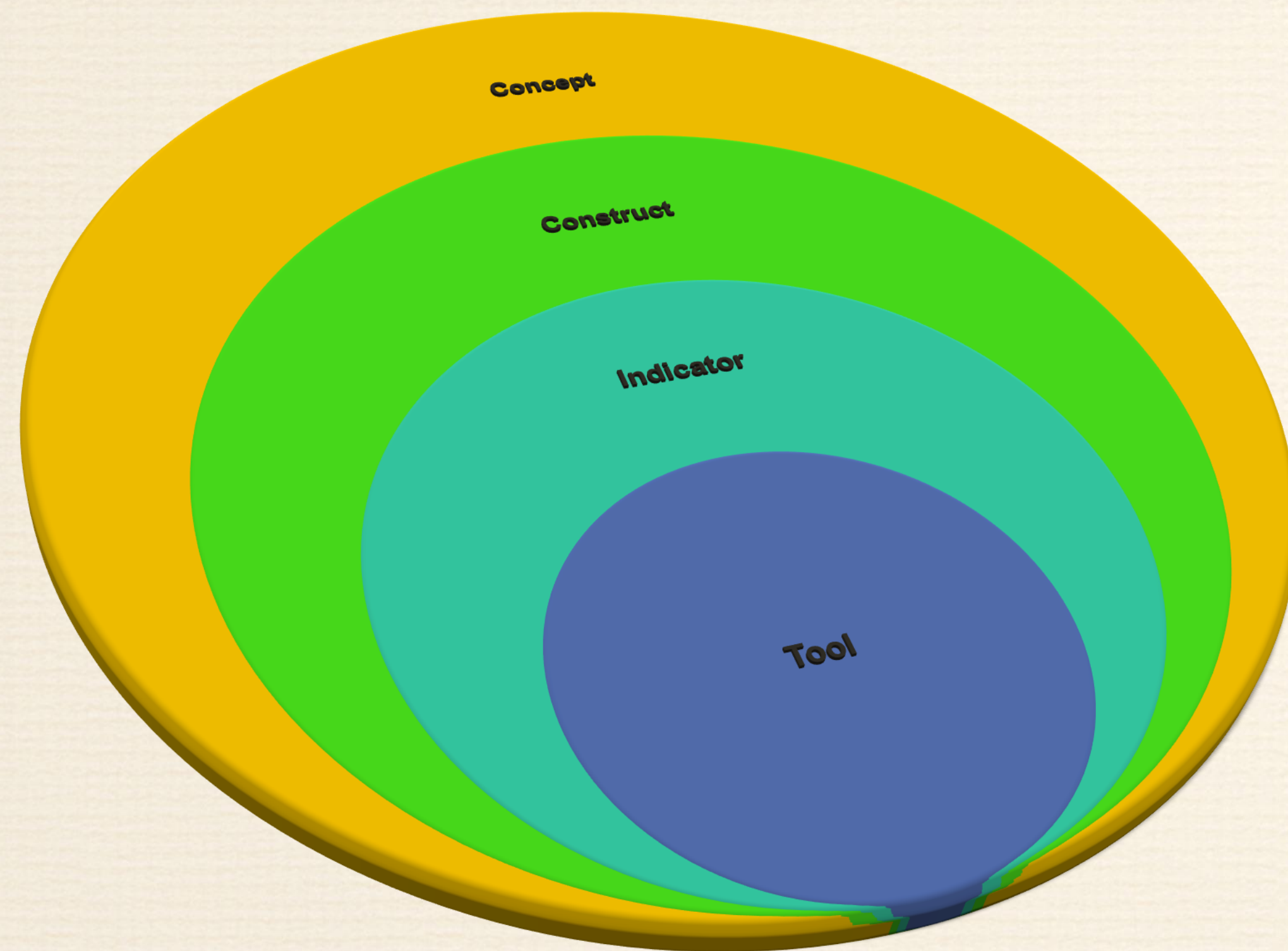
# Some Key Terms

- ❖ **Tracking/Monitoring** tells you what is happening
- ❖ **Evaluation** provides an understanding of the meaning of the observed changes. (Is the change systematic, and or meaningful)
- ❖ **Research** refers to investigation, review, reflection, to develop the evidence that builds efficiency and good practice, not necessarily a discrete academic study.

# Levels of Information in your M&E

- ❖ The structure of the RMAF (intended to guide management, review and reporting) looks at different levels of specificity of the information being collected
  - ❖ **Concept**
  - ❖ **Construct**
  - ❖ **Indicator**
  - ❖ **Tool**
  
- ❖ Matching your questions ( and potential answers) to those different levels of specificity helps guide your analysis, review and reporting framework.
  
- ❖ The figure on a following slide illustrates how the levels are related.

# Selection of Indicators and Tools is guided by the identification of .....



1. Concepts of interest:  
e.g. Child Outcomes

2. Component **C**onstructs :  
e.g. Social Development

3. Indicators:  
e.g. Self control

and finally

4. The **T**OOLs you will use to measure your indicators e.g. Crying Test

The following slides are intended to review the focus and the breadth of your measurement framework by

- ❖ **Grounding your discussion in the logic and evidence that guided your programme design**

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- ❖ **Reviewing the detail you plan to capture**

Not all questions might seem relevant to your programme. But it is worthwhile considering if they might be.

# Q1: What aspects of human functioning are likely to be impacted upon ?

- ❖ What evidence is there for important or significant outcomes or pathways?
- ❖ If there is no evidence from previous studies, what might similar conditions or logic suggest?
- ❖ What skills, abilities or behaviors are important to the community in which you are working ?
- ❖ What is the importance of this information for
  - Individual children, parents service providers?
  - Groups of children, parents or service providers?

# Q2: What Processes Are relevant to Engagement & Retention ?

## ❖ Potential Questions

- What qualities are required for effective delivery of services?
- Where is delivery best provided?
- Who attends meetings ( Males, Female, Children?)
- How long is needed to deliver the whole programme to parents?

## ❖ Potential Data Sources

- Human Resource Files
- Attendance Registers
- Exit Quizzes

# Q3: What PROCESSES are relevant to achieving Consistency/Quality/Equity ?

## Potential Questions

- **Consistency:** How often does each participant attend?
- **Quality:** What do they learn in the sessions?
- **Equity:** Who miss these sessions and why ?

## Potential Data Sources

- Attendance Registers
- Exit Quizzes
- Community Meetings



# Q4: How are you monitoring Improved **HOME** Context ?

## Potential Questions

- Do mothers feed their children a more balanced diet?
- Do mothers/ fathers' bond, play and communicate with their children?
- Do children have play and reading materials in the home?

## Potential Data Sources

- Questionnaire on children's diets
- Observation of daily intake
- Questionnaire on parental practices at home

# Q5: What Improvements are there in the External System ?

## Potential Questions

- Is there an ECD Policy in place?
- What is the readiness of partners to take on responsibilities at scale?

## Potential Data Sources

- Review of policy documents
- Partnership meeting notes.

# Q6: What Improved Outcomes in Children are Anticipated?

## Potential Questions

- Are children more healthy ?
- Are children more active ?
- Do children have improved developmental outcomes?

## Potential Data Sources

- Health record form at local clinic.
- Activity Meter
- Observation at Play

# Now fill out your RMAF

Reviewing as you proceed

- The links between your ToC & your RMAF
- Your expectations for change
- Your indicators
- Your potential data sources

# Contributors:

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2. \_\_\_\_\_
3. \_\_\_\_\_

*Thank You*